

Project partners:



How to save integrity of journalism and media?
Learning lessons from good practices in protection of media integrity
in the countries of South East Europe

Regional round table

With the support of the Open Society Foundations Program for Independent Journalism

Sarajevo, 14 April 2016

Aim:

The media integrity research of the SEE Media Observatory from 2014 and 2015 revealed problems and obstacles, but also some good practices in protection and promotion of media integrity, i.e. public service values in journalism and media. Good practice in the region tends to be overlooked because problems are numerous and profound. The regional round table will discuss several good practices in media policy, anti-corruption framework in media and journalism practices in the region. The aim is to exchange information and knowledge about good examples – how they are achieved, what made them possible and how their experience can be useful for proposing and advocating media reforms.

Key findings of the small research on good practices of media integrity protection will be presented to encourage discussion among participants which will include representatives of good examples identified in the media integrity research, but also actors which face obstacles in their efforts to protect media integrity, but can learn from experiences of more successful examples.



This project is funded by the European Union Instrument for Pre-accession Assistance (IPA) Civil Society Facility (CSF).

Agenda:

9.30 – 10.00 Introduction:
Good practices in protection of media integrity: What makes them possible? – Key findings of case study research of the SEE Media Observatory.
Brankica Petković, SEE Media Observatory lead researcher and project coordinator

10.00 – 11.30 Round table 1:
Media policy and anti-corruption frameworks – How to develop regulation and measures to protect media integrity? What we can conclude from good practices in the region?

Introduction:

Milan F. Živković, Former media policy advisor, Ministry of Culture, Croatia

Mirjana Rakić, Chairwoman of Council for Electronic Media and Director of Agency for Electronic Media, Croatia

Prof. Miroslav Miličević, Vice President of Anti-corruption Council of the Government of Serbia

Discussion:

Helena Mandić, Assistant Director of Broadcasting, Communication Regulatory Agency, BiH

Jadranka Vojvodić, Deputy Director, Agency for Electronic Media, Montenegro

Mevludin Džindo, Assistant Director, Agency for the Prevention of Corruption and Coordination of the Fight Against Corruption

Snežana Trpevska, Professor, School of Journalism and Public Relations Skopje, Macedonia

Lutfi Dervishi, Political analyst and media expert, Albania

Isuf Berisha, Researcher, Kosovo

Chair: Brankica Petković, Peace Institute, Ljubljana, Slovenia

11.30-11.45 Break

11.45-12.30 Panel discussion:
In search for good practices in media business and advertising industry – Where to start?

Panelists:

Barbara Krajnc, Independent Communications Consultat, former Director General of Advertising Chamber, Slovenia

Samra Lučkin, Director of Boram advertising agency, BiH

Chair: Ines Bamburać, Media Center Sarajevo, BiH

12.30-14.00 Round table 2:
Good journalism is still alive in the SEE region – what makes it possible?
Good journalists and editors, stable and transparent media organisation, non-profit ownership, enabling legal and financial conditions, including foreign donations, or something else? How the existing good practices in journalism and media operations can be better reflected in the media system?

Introduction:

Tamara Opačić, Executive Editor of Novosti weekly, Croatia

Brankica Stanković, Editor of Insajder.net, Serbia

Eldin Karić, Editor of Žurnal online magazine, BiH

Gordana Igrić, Regional director of BIRN



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Discussion:

Leila Bičakčić, Executive director of Center for Investigative Reporting, BiH

Vladan Mićunović, Director of Montenegro Media Institute

Saška Cvetkovska, Editor at web portal Novatv.mk, Macedonia

Aleksandar Trifunović, Editor of Buka online magazine, BiH

Baris Altintas, Journalist, P24, Turkey

Chair: Boro Kontic, Director, Mediacentar

Rapporteur of the Round table: Tihomir Loza, Director, SEENPM and **Bojana Barlovac**, Freelance journalist and researcher, Serbia

14.00-15.00 Lunch

Participants:

Name	Title and organization	Country
PARTNERS		
Ilda Londo	Albanian Media	Albania
Ines Bamburać Alibašić	Media Center Sarajevo	Bosnia and Herzegovina
Monika Valečić	Investigative Journalism Center	Croatia
Qerim Ondozi	Press Council of Kosovo	Kosovo
Ilona Moricz	Center for Independent Journalism	Hungary
Vesna Nikodinoska	Macedonian Institute for Media	Macedonia
Vladan Mićunović	Montenegro Media Institute	Montenegro
Ljiljana Žugić		Montenegro
Dubravka Valić Nedeljković	Novi Sad School of Journalism	Serbia
Nurdan Sahin	Platform for Independent Journalism, P24	Turkey
Brankica Petković	Peace Institute, Ljubljana	Slovenia
GUESTS		
Milan F. Živković	Former media policy advisor, Ministry of Culture	Croatia
Mirjana Rakić	Resigning Chairwoman of Council for Electronic Media and Director of Agency for Electronic Media	Croatia
Miroslav Milićević	Vice-President of Anti-corruption Council of the Government of Serbia	Serbia
Jadranka Vojvodić	Deputy Director Agency for Electronic Media	Montenegro
Snežana Trpevska	The Institute of Communication Studies	Macedonia
Helena Mandić	Assistant Director of Broadcasting, Communication Regulatory Agency	Bosnia and Herzegovina
Mevludin Džindo	Assistant Director of the Agency for the Prevention of Corruption and Coordination of the Fight Against Corruption	Bosnia and Herzegovina



Partnership to monitor media integrity and promote media reforms in South East Europe

Sanita Sivić	Public Relations Advisor of the Agency for the Prevention of Corruption and Coordination of the Fight Against Corruption	Bosnia and Herzegovina
Tamara Opačić	Executive editor of Weekly Novosti (print and online)	Croatia
Eldin Karić	Editor of Žurnal online magazine	Bosnia and Herzegovina
Brankica Stanković	Editor of Insajder.net	Serbia
Gordana Igrić	Regional director of BIRN	Serbia
Leila Bičakčić	Executive Director of Center for Investigative Reporting - CIN, BiH	Bosnia and Herzegovina
Aleksandar Trifunović	Editor of Buka online magazine	Bosnia and Herzegovina
Saška Cvetkovska	Journalist, web portal Novatv.mk, and member of Organized Crime and Corruption Reporting Project (OCCRP)	Macedonia
Bojana Barlovac	Freelance journalist and researcher	Serbia
Barbara Krajnc	Independent Communications Consultat, former Director General of Advertising Chamber	Slovenia
Samra Lučkin	Director of Boram advertising agency	Bosnia and Herzegovina
Ljiljana Žugić	Former director Montenegro Media Institute, SEENPM Board Member	Montenegro
Baris Altintas	Platform for Independent Journalism – P24, SEENPM Board Member	Turkey
Tihomir Loza	Director, SEENPM	UK
Lutfi Dervishi	Political analyst and media expert	Albania
Isuf Berisha	Researcher	Kosovo
Borka Rudić	Secretary General, BH Journalists Association	Bosnia and Herzegovina
Ljiljana Zurovac	Executive director, Press Council in BiH	Bosnia and Herzegovina
Ena Bavčić	Programme Officer, Civil Right Defenders	Bosnia and Herzegovina
Jasna Kilalić	Deputy director, Democracy Office, USAID	Bosnia and Herzegovina
Jasna Jelisić	Political advisor to the EUD/EUSR in BiH	Bosnia and Herzegovina
Marius Dragomir	Senior Manager, Open Society Foundations, Program on Independent Journalism	United Kingdom

Language of the regional round table: English with translation to/from Bosnian/Croatian/Montenegrin/Serbian.

Venue of the meeting: Media Centar Sarajevo, Kolodvorska 3, Sarajevo, Bosnia and Herzegovina, <http://www.media.ba/>



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